

Supply

MANAGEMENT
INSIGHTS

ISSUE 08

Find answers with

ADVANCED ANALYTICS





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Dear Readers,

The future is digital, there's no doubt about that, and it's also clear that the possibilities are currently far from being exhausted. Companies are setting large-scale digital transformation projects in motion, and dealing with new technologies. However, many projects fail because of a lack of organizational readiness, as it's vital to set up the prerequisites for successful digitalization first. In our cover story we look at the question of what's important here. Are you ready for the future?

In procurement, advanced analytics is one of the most effective methods for achieving success quickly with the help of digitalization - we will show you how you can use it to achieve significant gains in efficiency.

The issue of digitalization runs through all areas of procurement. This is proven by the results of our current studies on strategic raw material procurement and working capital management, and we'll be presenting the results to you in this issue.

In Scandinavia, digitalization is already a lot further ahead - Denmark took first place in the DESI (Digital Economy and Society Index) in 2019. Our new Managing Director in Copenhagen, Morten Bøgh Skaarup, reports on what else is moving the country's economy.

Happy reading, and good luck on your path to the future,

A handwritten signature in blue ink that reads "Thibault Pucken".

Thibault Pucken
On behalf of the Management Board





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